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PHEV overview

Performance & Range

Charging

Sustainability

PHEV overview

- ▶ Plug-in Hybrid Electric Vehicles (PHEV) offer one of the best combinations of power, range and fuel savings
- ▶ Gas engine and electric motor work together for enhanced power and efficiency
- ▶ Combines the benefits of a hybrid with the gas-free operation of an electric vehicle

Performance & Range

- ▶ A3 Sportback e-tron® delivers performance you expect from an Audi
- ▶ Electric-only range for short trips with 80-mph top speed
- ▶ Overall driving range comparable to most gas-powered cars*

*Based on preliminary manufacturer's estimates.

Charging

- ▶ Charging options include at-home charging, mobile charging or public charging stations
- ▶ Innovative battery design and 120/240 voltage make charging quick and easy
- ▶ Mobile charging app can schedule, monitor and control charging

Sustainability

- ▶ Audi is partnering with renewable energy and carbon offset organizations for a holistic approach to sustainable energy
- ▶ Carbon offset credits minimize driving and vehicle production effects
- ▶ Renewable energy options incentivize PHEV adoption



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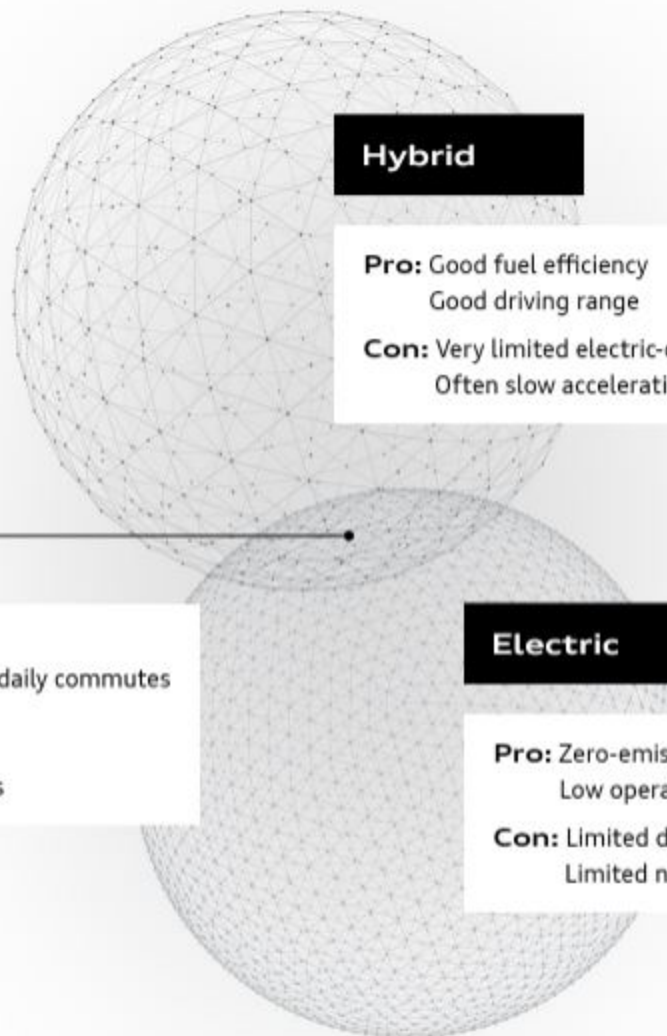
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Hybrid

- Pro:** Good fuel efficiency
Good driving range
- Con:** Very limited electric-only range
Often slow acceleration performance

PHEV

- Best of both worlds:**
Electric-only range for many gas-free daily commutes
Enhanced fuel efficiency
Long distance driving capability
Better acceleration than many hybrids

Electric

- Pro:** Zero-emission driving
Low operation cost
- Con:** Limited driving range
Limited number of charging stations

PHEV-hybrid comparison



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Electric motor

102 hp and 243 lb-ft. of torque. Impressive acceleration and 80 mph top speed in electric-only driving.



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Gasoline engine

The 150-hp, turbocharged engine extends driving range* and can recharge the battery pack while driving.



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Battery

A small, efficient battery pack minimizes loss of interior space and allows electric-only driving, perfect for shorter daily drives.



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Hybrid power

Total power output of 204 hp. Gas and electric power combine to maximize range, battery charge and performance.



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At-home charging with Bosch®

Through a partnership with Bosch®, professional installation of the complimentary charger,* access to incentive programs and ongoing customer support make home charging simple and easy.

e-tron®

Charging

- ▶ Home charger
- ▶ Map of charging stations
- ▶ Mobile charger
- ▶ Charging time comparison
- ▶ Mobile app

*120/240v charging hardware included with the vehicle. Optional cabinet, installation and wiring costs are extra and will vary.

e-tron® Charging



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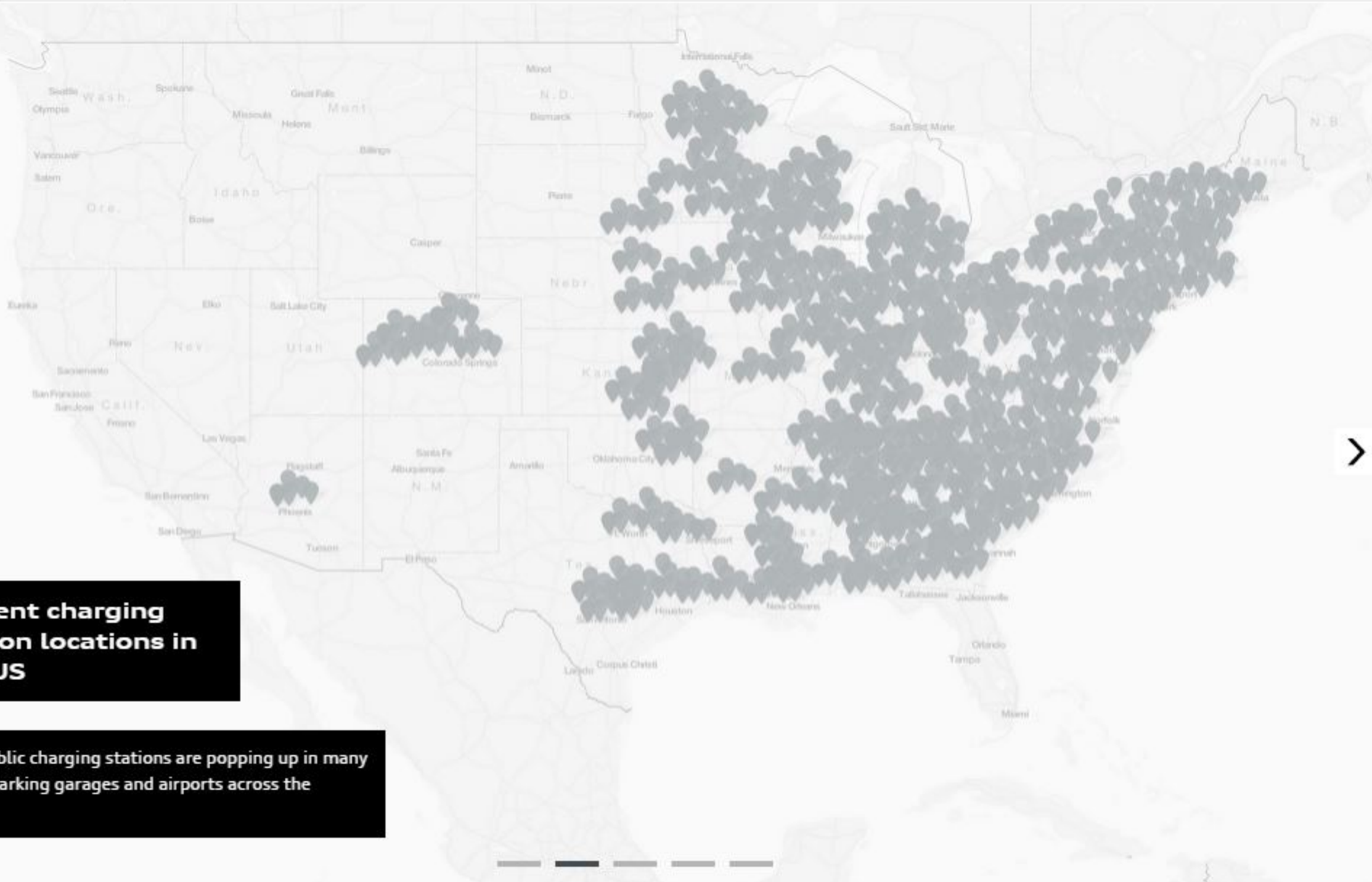
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Current charging station locations in the US

Free public charging stations are popping up in many cities, parking garages and airports across the nation.





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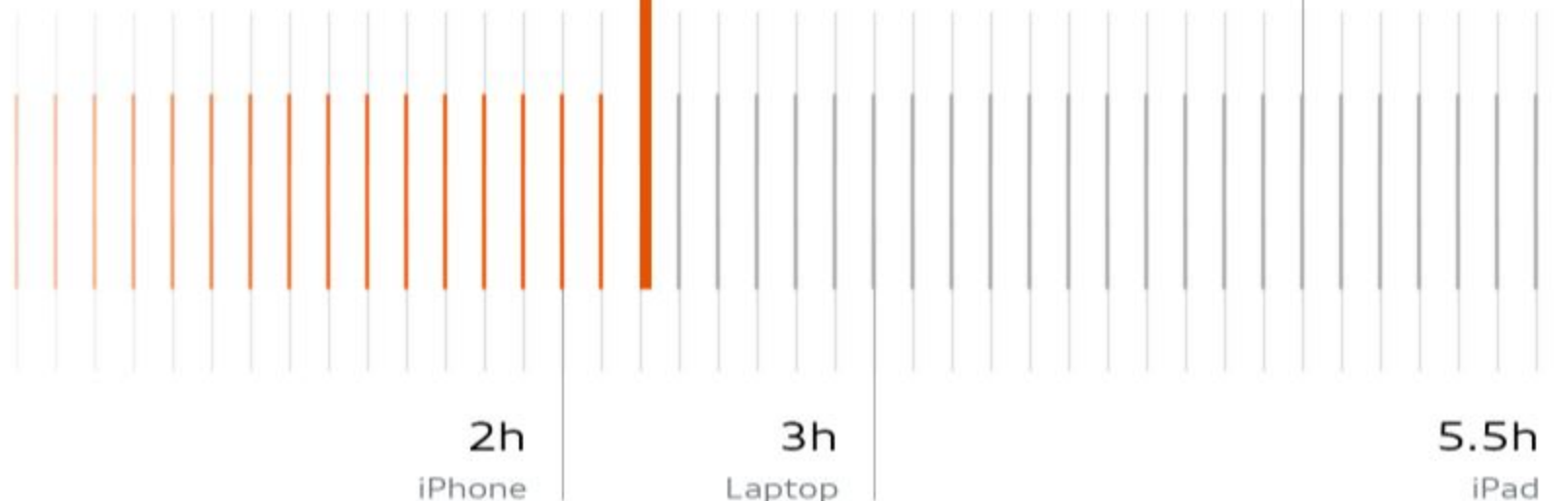


2.25h

A3 e-tron®

4.5h

AA battery



Charging the A3 Sportback e-tron® takes less time than:

240-volt charging takes only 2 hours 15 minutes. 120-volt charging, at 8 hours, is perfect for overnight charging.

e-tron® Charging



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Charge on the go

The removable mobile charger detaches from the wall cabinet for charging on the go. Just plug into a standard outlet.



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**Control vehicle
charging from the
palm of your hand**

Control charging time. Check charge level, driving range and even parking location – all from your smartphone.

e-tron® Charging



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Introducing Audi energy

This program combines a no-cost home charger*, carbon offsets** covering vehicle manufacturing and 50,000 miles of driving, and an available residential solar panel installation through a collaboration with SunPower®*** for a holistic solution to sustainable driving.

e-tron®

Sustainability

- ▶ Audi energy
- ▶ Home solar with SunPower
- ▶ 3Degrees collaboration - Wildlife Works
- ▶ 3Degrees collaboration - Landfill gas projects

*120/240v charging hardware included with the vehicle. Optional cabinet, installation and wiring costs are extra and will vary. Actual charge time will vary and depends on several factors including battery age and vehicle condition. Battery capacity decreases with time and use. See dealer or owner's literature for details.

**The number of carbon offsets provided through the program is based on assumptions and estimates regarding emissions occurring from the manufacture, distribution and use of the Audi A3 e-tron® through the first 50,000 miles. As such, the offsets provided may not fully account for actual carbon emissions of the vehicle due to variations in electrical grid, source of electricity, vehicle maintenance and condition, actual driving habits and behavior, and other variables.

***Solar panel service and installation provided through SunPower® and its network of dealers. See www.sunpower.com for details.



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Home solar with SunPower®

The partnership between Audi and SunPower*** offers e-tron® owners premier access to home solar and energy storage solutions to charge their vehicles and power their homes with clean, renewable energy.



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3Degrees collaboration - Landfill gas projects

Landfill gas projects capture methane to remove it from the atmosphere and use it to generate energy.